



Internet Business Mastery Course 2026

The program that shows you how to start and scale your internet business from the scratch, create a sustainable lifestyle, even if you're a beginner.

*“If you want to know your past, look into your present condition.
If you want to know your future, look into your present actions.”*

(Richmond Dayo Johnson)

Conducted by Nigeria's #1
Personal Coach, Author And Trainer
Paul Uduk

Overview And Introduction

Take your internet business mastery 10 notches higher with the All-New **Internet Business Mastery Course**. **iBMC** shows you all the strategies, tactics, insights, secrets, templates, models, formulas, and mindsets the biggest online entrepreneurs, coaches, consultants and gurus use to create profitable businesses while using technology as an enabler.

It doesn't matter whether you're a Beginner **'Newbie'** or an **'Advanced Beginner'**, when you register for **iBMC**, you'll master the **7-Step Internet Business Success Formula** that the biggest names in digital marketing use to build their brands and profitable businesses.

Though prior exposure to internet business would be an advantage, **iBMC** takes you by hand, step-by-step, and shows you what is at the heart of internet business and digital marketing success.

You don't just join a course, you become a member of the 350+ strong *iBMCer* community where we continue to support each other to succeed at scale. You get to meet alumni members like Fayo Williams and many others.



"Coach Paul and the **iBMC** Course have changed my life, I am now a relentless advocate of building a digital empire!

Fayo Williams
iBMC Alumna

About iBMC-2026

Started in 2020, **iBMC** has graduated 350+. Though the content has changed, the principle remain the same. Success requires systems and an ecosystem. **iBMC** revolves around the **7-Step Internet**

Business Success Formula:

1. Learning
2. Email List
3. Product creation
4. Relationship Building
5. Marketing and Selling
6. Scaling through systems
7. Visibility through social media, etc.

The steps tightly overlap. Missing any means you'll underperform. Every successful digital marketer who built a 5 -10 figure internet business mastered these Steps. However, the two necessary conditions for success are: Technology (Including AI) and 'YOU'.

Success depends on 'YOU' and you need 'Technology' to scale. 'Technology' cuts across all the three stages: ***Crawl, Walk, Run.***

Mission & Objectives

"To learn and build a profitable internet business that enables you to be financially independent."

Three core objectives:

- Master the overarching principles that determine internet business success.
- Build a personal brand and position as a *good character* worth listening to.
- Build digital assets you can monetize and achieve financial independence.

Delivery

To avoid overwhelm, the delivery is provided in digestible chunks in various video, audio, texts and support is by way of group coaching, support groups and accountability partner.





Course agenda

Lessons are built around the following themes designed to set you up for success:

- The 7-Step Online Business Success Formula
- Online compared to offline Business
- How to build Audience/Mailing List
- The "YOU" in the 7-Step Formula
- Crafting a Winning Game Plan
- Building Visibility & Gravitas
- Learning for Online Success
- Marketing and selling online
- Technology (Including AI)
- How to create Products
- Relationship Building
- Scaling the Business

Target Audience: iBMC is for you if you're determined to succeed in a changing world where wealth is mostly built on the internet and AI dominates.

Testimonials: Testimonies from the first set of students:

			
Olekamma Ekeleme Lifestyle Coach	Oseloka Adikpo Business Strategist	Funmi Modupe Internship Consultant	Kingsley Theophilus Business Strategist
"iBMC is a game changer."	"In just 7 days I achieved more visibility."	"I've been forced to FOCUS"	"iBMC is a Masterclass"

How to Join iBMC: The fee is N75000 (\$119). Click the payment link and pay. Once you pay you'll receive an email advising you on how to begin your lessons. Here is your payment link: [In Nigeria pay here](#). [From outside Nigeria pay here](#).

If the above links don't work use the applicable one below:

<https://flutterwave.com/pay/mtvbwh8ctacl> (Naira)

<https://flutterwave.com/pay/e8kbrdsj1wjw> (US dollars)